

# INDEPENDENT.COM

**BIG BOX**  
300 X 600  
\$500/WEEK

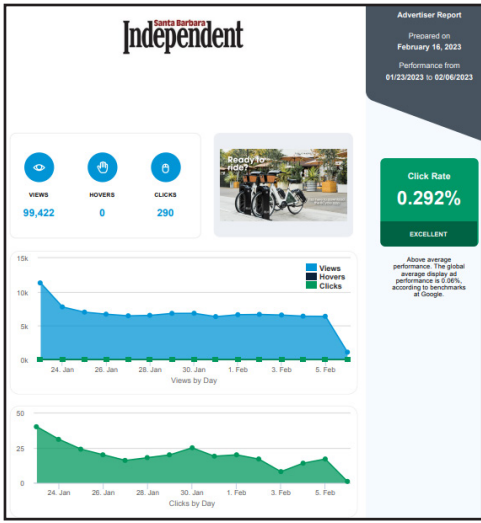
**RECTANGLE**  
300 X 250  
\*\$375-\$425/WEEK  
\*Varies by position

**FULL BANNER** • 468 X 90 • \$275/WEEK

**LEADERBOARD** • 728 X 90 • \*\$475-\$500/WEEK  
\*Varies by position

**BILLBOARD**  
970 X 250  
\$250/WEEK

DISCOUNTS			
8 weeks	▶ 15%	26 weeks	▶ 25%
12 weeks	▶ 20%	52 weeks	▶ 30%



## STATISTICS\*

Consistent Traffic Month to Month...

- 553,868** VISITS PER MONTH
- 325,546** ABSOLUTE UNIQUE VISITORS
- 900,292** PAGEVIEWS PER MONTH

Get your business in front of thousands of area customers.

\* Source: Google Analytics  
– Monthly Averages through 10/2022

### Acceptable Media:

All ad cost includes design. If you would like to supply your own artwork, please use the following guidelines: JPG, .GIF and .PNG Media Accepted Maximum File Size: 30k

Ads not shown at actual size